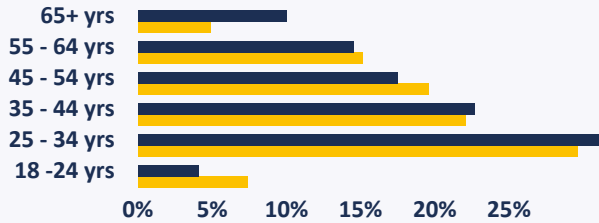


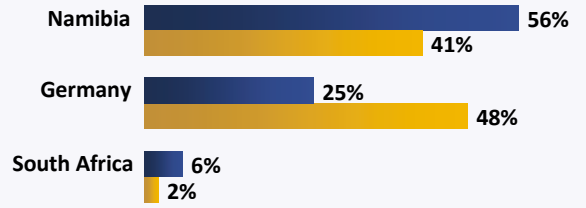
Facts & Figures

Social Media

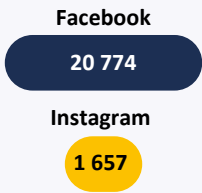
Reach by Audience
Facebook Instagram



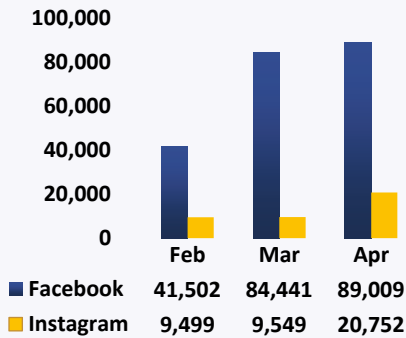
Reach by Country
Facebook Instagram



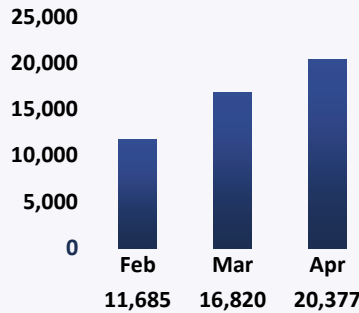
Followers in April 2022:



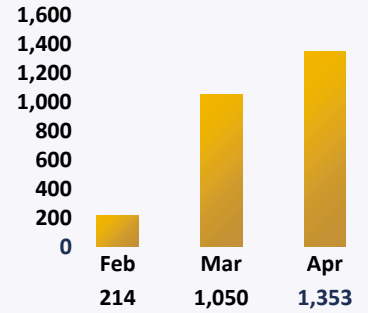
Page Reach



Post Engagements Facebook

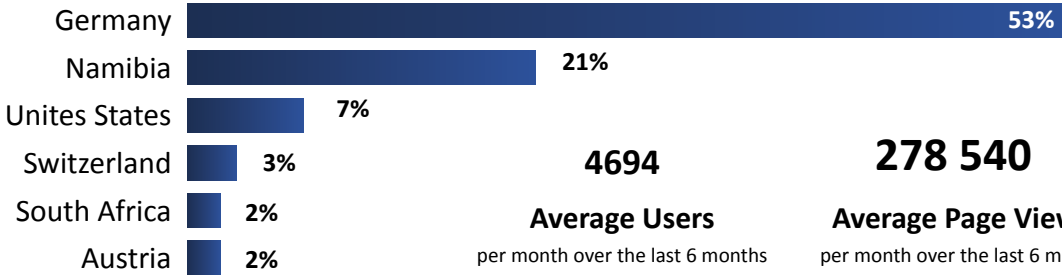


Content Interaction Instagram

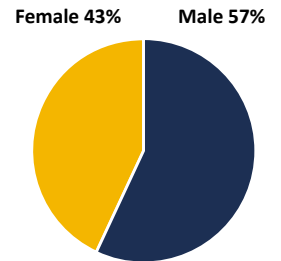


Website www.hitradio.com.na

Reach by Country



Reach by Audience Gender



4694

Average Users
per month over the last 6 months

278 540

Average Page Views
per month over the last 6 months

Live Stream



Tune-In
average over
the past 6
months

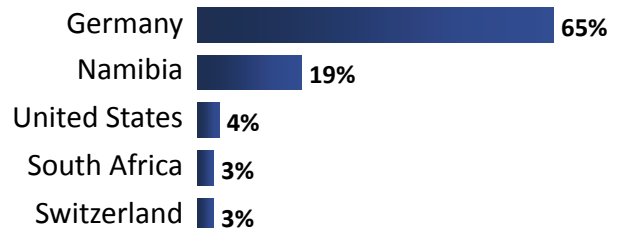


Podcast "Namibia Hören"

Podcast Plays
31.03.22 - 18.05.22

941

Reach by Country



Rates

SPONSORSHIPS vary in content from:

News, Economic Indicators, Sport & Weather.

Sponsorships are tailor made to suit your brand. Rates are available on request and can be adjusted to fit your company's needs. Costs start at N\$ 5 300.- up to N\$ 12 000.- p/m excl. VAT.

LIVE TALKS

Our talks are usually 3 minutes long and costs N\$ 1 200.- excl. VAT. Choose to send your content or have it prepared by us. You decide, we implement.

INTERVIEWS

Interviews can be from 3 minutes to a maximum of 5 minutes in length. 3 to 5 pre-discussed questions will be asked. Interviews are priced at N\$ 1 200.- excl. VAT per Interview.

PRODUCTION OF ADVERTS

We produce your unique professional 30-second advert incl. 1 voice, 1 script, music & sound effects in English or in German at N\$ 2 500.- (other languages available on request).

Translations, additional voices and changes are charged at an extra N\$ 500.- each excl. VAT.

ONLINE ADVERTISING

Advertise your static adverts via our online platforms. Discuss your online advertising possibilities with us. Prices start from as little as N\$ 400.- excl. VAT.

DISCOUNTS & ADDED VALUE

Discounts and added value are calculated at our own discretion. It is your choice whether you prefer added value or a discount.

RADIO SPOT

Prices are given for a standard 30-second spot.

Time	Monday through Friday	Saturday and Sunday
0:00 until 06:00	N\$ 275.00	N\$ 200.00
6:00 until 09:00 (Prime Time)	N\$ 420.00	N\$ 275.00
9:00 until 12:00	N\$ 275.00	N\$ 200.00
12:00 until 14:00 (Prime Time)	N\$ 420.00	N\$ 275.00
14:00 until 16:00	N\$ 275.00	N\$ 200.00
16:00 until 19:00 (Prime Time)	N\$ 420.00	N\$ 275.00
19:00 until 0:00	N\$ 275.00	N\$ 200.00

Classic on air radio spots are a very effective way to advertise your organisation, services or products. Radio spots have the big advantage that they are produced and aired quickly. The production generally costs a fraction of ads in other media.

Spots are broadcast just before the half and the full hour - 24/7.

ALL RATES EXCL. 15 % VAT / SPOT RATES INCL. 16.5% AGENCY COMMISSION.

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