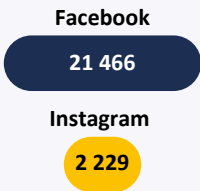


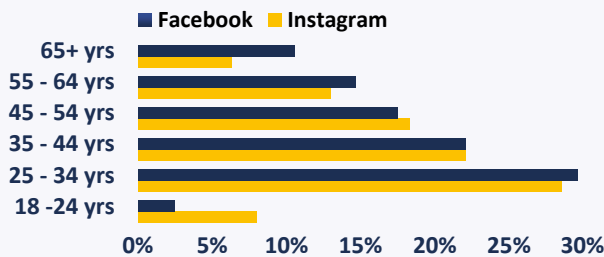
Facts & Figures

Social Media

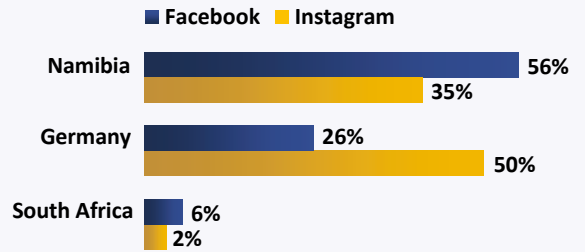
Followers in March 2023:



Reach by Audience

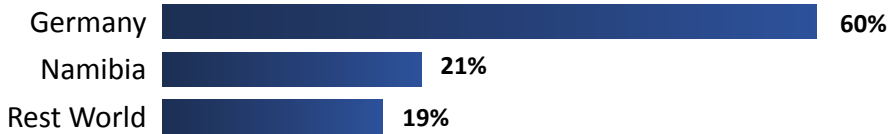


Reach by Country



Website hitradio.com.na

Reach by Country



4 392

Average Users

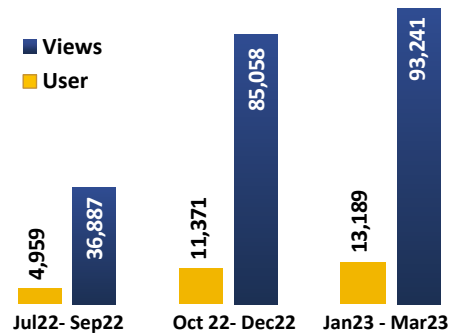
per month over the last 6 months

29 717

Average Page Views

per month over the last 6 months

Website Engagement

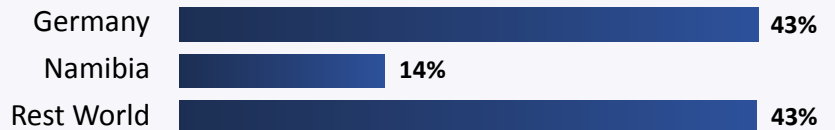


Live Stream

Top 3 countries



Tune-In average over the past 6 months



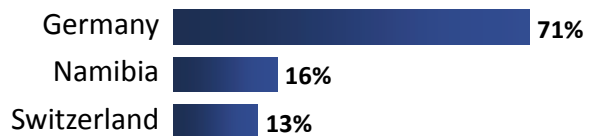
Most Tune-In Time: Daily 7:45h to 11:30h

Podcast "Namibia Hören"

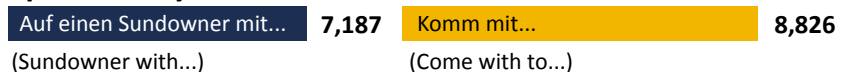
Podcast Plays
31.03.22 - 28.03.23

16 013

Reach by Country



Episode Plays



Rates

SPONSORSHIPS

vary in content from:
News, Economic Indicators, Sport & Weather.

Sponsorships are tailor made to suit your brand. Rates are available on request and can be adjusted to fit your company's needs. Costs start at N\$ 5 300.- up to N\$ 12 000.- p/m excl. VAT.

LIVE TALKS

Our talks are usually 3 minutes long and costs N\$ 1 500.- excl. VAT. Choose to send your content or have it prepared by us. You decide, we implement.

INTERVIEWS

Interviews can be from 3 minutes to a maximum of 5 minutes in length. 3 to 5 pre-discussed questions will be asked. Interviews are priced at N\$ 1 500.- excl. VAT per Interview.

PRODUCTION OF ADVERTS

We produce your unique professional 30-second advert incl. 1 voice, 1 script, music & sound effects in English or in German at N\$ 3 000.- (other languages available on request).
Translations, additional voices and changes are charged at an extra N\$ 500.- each excl. VAT.

ONLINE ADVERTISING

Advertise your static adverts via our online platforms. Discuss your online advertising possibilities with us. Prices start from as little as N\$ 430.- excl. VAT.

DISCOUNTS & ADDED VALUE

Discounts and added value are calculated at our own discretion. It is your choice whether you prefer added value or a discount.

RADIO SPOT

Prices are given for a standard 30-second spot.

	Prime	per 30 "	Non-Prime	per 30 "
Monday to Friday	06:00 - 09:00	NAD 420.00	09:00 - 12:00	NAD 275.00
	12:00 - 14:00		14:00 - 16:00	
	16:00 - 19:00		19:00 - 06:00	
Saturday & Sunday	Prime	per 30 "	Non-Prime	per 30 "
	09:00 - 13:00	NAD 275.00	06:00 - 09:00	NAD 210.00
			13:00 - 06:00	

Classic on air radio spots are a very effective way to advertise your organisation, services or products. Radio spots have the big advantage that they are produced and aired quickly. The production generally costs a fraction of ads in other media.

Spots are broadcast just before the half and the full hour - 24/7.

ALL RATES EXCL. 15 % VAT / SPOT RATES INCL. 16.5% AGENCY COMMISSION.

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